Minutes- Friends of the O’Fallon Library

April 14, 2009

The April 14, 2009 meeting of the Friends of the O’Fallon Library was called to order at 5:00 p.m. by president Ann Sullivan. Five members were present. Minutes of the January 13, 2009 meeting were read by secretary Kathleen Mongiovi and approved as read.

The treasurer’s report was presented by treasurer Dennis Guthrie. He reported that $2057.85 was raised by the 6 mini-book sales held in February/March 2009. Dennis also read a letter from librarian Molly Scanlan thanking the friends for a $1500 donation. The donation was used to purchase a subscription to the Dear Reader on-line book club and book news. (Copy of letter is attached.) Dennis also announced that Friends of the O’Fallon Library had gained 3 new members.

The Librarian’s report was presented by director Molly Scanlan. She said the library was planning to sign on to the Illinois e-pay system. This program through the Illinois Treasurer’s Office, allows fines and donations to be made on-line. It is also possible to allow people to join Friends of the O’Fallon Library and to pay dues on-line. Once the library has this system in operation the secretary will follow-up with Molly to see how it is working for Friends membership.

Georgia Coco opened a discussion on the possibility of holding mini-book sales monthly throughout the year rather than having a big book sale in the Fall and 6 mini-book sales in February/March. Georgia said she held an informal poll among customers at one of the mini-book sales indicated a preference for the smaller sales since they are less crowded and “new” books are available at each sale. Consensus among members was that monthly mini sales are a good idea since they entail much less work to set up and tear down and are very profitable. Molly Scanlan said such an arrangement should be possible to schedule. It was decided to readdress the issue in November.

Meeting adjourned at 5:40 p.m. The next meeting will be August 11, 2009.

Respectfully Submitted,

Kathleen A. Mongiovi

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Secretary
February 19, 2009

Friends of the O'Fallon Public Library
120 Civic Plaza
O'Fallon, IL 62269

Dear Friends,

On behalf of the O'Fallon Public Library Board of Trustees and myself I would like to thank you for your recent donation of $1,500. This money was used to purchase a subscription to Dear Reader online book club & book news that will be incorporated into the library's new website that is currently in production. When patrons use this new service the header of the website will say “Service Provided by Friends of the O'Fallon Public Library.” I have enclosed some information about Dear Reader and will let you know when it is up and running.

Your continued support of the Library is appreciated.

Sincerely,

Molly Scanlan
Director
About Us

DearReader delivers library services like our online book clubs, email newsletters, discussion forums and virtual bookshelves for pennies a day using the latest Internet and email technology. What started out as a way to get people in the habit of reading, has turned into a comprehensive marketing tool for libraries. Today, more than 3,000 public libraries use our services.

We customize our services so they appear to be part of your library's website. You get all the credit, while we do all the work.

We target multiple audiences, so you're able to reach all of your patrons, including teens, seniors, visually impaired, shut-ins, and people who don't visit the library.

Our services support your Friends of the Library and their efforts to increase membership, recognize volunteers and raise money for your library.

We increase traffic to your website and the use of your other online services. Our services require virtually no library staff time and we have lots of promotional ideas. Also checkout BookNews Report.

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Five minutes doesn't sound like much, but it's the secret to getting people in the habit of reading.

BookNews
21 prepared newsletters, plus custom newsletters for your own content: events, new arrivals, DVDs, staff picks and more.

Next Good Book
Let your patrons use the collective opinions of thousands of readers to find their Next Good Book.

More Information...

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