

# STRATEGIC PLAN



2019-2022

The O'Fallon Public Library is a place for everyone to discover, grow, play and learn. We believe in reading as a pathway to lifelong learning, equal access for all, and the freedom to seek, receive, and share information.

## ENRICH



### Enrich Library Experience

- Invest in staff and deliver stellar customer service
- Expand opportunities to connect with science, technology and art
- Support a safe and welcoming environment for community
- Create friendly spaces and experiences utilizing indoor and outdoor spaces

## EXPAND



### Expand Our Reach

- Explore opportunities to extend services to under-served areas
- Develop outreach initiatives to foster community ties
- Eliminate barriers to access
- Meet the diverse needs of all members of our community

## EVOLVE



### Evolve with Community

- Investigate opportunities for new construction and funding sources
- Tackle green initiatives and building improvements to increase efficiencies
- Strive to be a dynamic and diverse hub for the community
- Grow with community needs and challenges